



# MOUNT BARKER FOOTBALL CLUB BARKEROOS

SPONSORSHIP & MEMBERSHIP 2020 SEASON

*Community Football Club of Choice*



Mt Barker Football Club, the largest club in the Hills Football League, provides the opportunity for 500 men, women, boys and girls to participate weekly in our great game. Our aim is to be **"The Community Football Club of Choice"**, as we strive to provide excellence in development of players as footballers and people, in a safe and supportive environment.

The club is a non-profit organisation and relies on sponsorship from local business and community groups to facilitate the sport. Our annual subs are the lowest of all sports, which encourages increased participation.

For season 2020 we are looking at 20 teams, including juniors and 2 women's teams. The continued increase in teams stems from our junior program and the recruitment and training of great administrators to the club. Our half a million dollar female friendly change room has just completed a full year of operation and it is the showpiece change rooms in the League.

Partnership via sponsorship will expose your business to over 700 families, comprising players, supporters, sponsors and members. This exposure is via an electronic newsletter 'Roos News', oval signage, game day promotion, social media, and our website. We are open to suggestions from your business regarding how we can make sponsorship work better for you. Our Clubrooms are available for your social or business functions.

## THE PAST

Established: 1881, Location: Mt Barker Oval, Howard Lane  
24 Senior Premierships: First in 1903, most recent in 2016.

## THE PRESENT

- 500 + Players. Senior Men's, Senior Women's, Juniors, Modified Rules, Auskick. Games being played at the oval Friday nights, Saturdays and Sundays.
- President - Scott Filmer  
Vice President - Darren Small  
Treasurer - Annabelle Greenslade  
Secretary - Troy Hamilton  
Sponsorship - Clint Rogers
- Andrew Bruce is our Senior Men's coach bringing to the role a wealth of experience from SANFL and beyond. Katie Sewell is our female football coordinator facilitating Senior and U16 teams in the HFL competition playing on Sundays.

## THE FUTURE

The MBFC identified the need for a Regional Sports Precinct (RSP) 15 years ago. By being proactive, the MBFC initiated the original land purchase by council and have been heavily involved in the realisation of this precinct.

Stage 1 of the RSP is currently under construction. This precinct will provide facilities for the whole of the Mt Barker community. The RSP demonstrates the MBFC's ability to identify community needs and work with community partners to achieve great outcomes. The MBFC will play games at this new facility within the next two years.

With the expansion of our playing numbers and administrators the MBFC will need to utilise both our current oval and the RSP. This continued expansion will provide mutual opportunities for our club and its valued sponsors.



*President*

Scott Filmer

m: 0422 413 612

e: [scott@ambsurveys.com](mailto:scott@ambsurveys.com)



*Sponsorship*

Clint Rogers

m: 0427 750 908

e: [clintr@wesalute.com.au](mailto:clintr@wesalute.com.au)



# MOUNT BARKER FOOTBALL CLUB

# BARKEROOS

SPONSORSHIP & MEMBERSHIP 2020 SEASON

*Community Football Club of Choice*

## PACKAGE OPTIONS 2020

### Major Sponsor (with Oval Naming)

By negotiation.  
2020 Major Sponsor,  
**HANSON GROUP.**

### Bronze Sponsorship \$1,100 (inc GST)

- Club membership
- Oval Sign
- Promotion in electronic newsletter [Roos News] and Website
- Game Day Season Pass
- Drink Vouchers
- Car Stickers
- Entry in home match draw
- Entry in end of season \$500 draw

### Gold Sponsor \$5,500 (inc GST) per annum

- Club Membership
- Oval Signage [appropriate prominence and number for gold sponsorship]
- Electronic Scoreboard Promotion on game day
- Promotion and recognition on all correspondence [Letterhead and Website]
- Promotion in electronic newsletter [Roos News]
- Game day season home match passes x2
- Home match host
- "VIP Box" on home game
- Drink Vouchers
- Car Stickers
- Entry in end of season \$500 draw

### Silver Sponsor \$3,300 (inc GST)

- Club Membership
- Oval Signage [appropriate prominence and number for silver sponsorship]
- Electronic Scoreboard Promotion on game day
- Promotion and recognition on all correspondence [Letterhead and Website]
- Promotion in electronic newsletter [Roos News]
- Game Day season home match passes x2
- Home match host
- Drink Vouchers
- Car Stickers
- Entry in home match draw
- Entry in end of season \$500 draw

### Player Award Sponsorship

Weekly player awards are presented for all senior and most junior grades. These are sponsor vouchers for goods or services, which provide a benefit to sponsors as the club members redeem their vouchers, and purchase extra goods and services, and hopefully return business. Many of our current sponsors elect to provide player awards in addition to their standard sponsorship.

All sponsors receive invitations to our annual complimentary Sponsors Breakfast, and Luncheon.

### 100 Club Package \$110 (inc GST)

- Club Membership
- Game Day home match season pass x 1
- Drink Vouchers
- Car Sticker
- Entry in home match cash draw
- Entry in end of season \$500 draw

*Sponsorships will be invoiced as "advertising packages."  
This enables tax deductibility.*

*The Oval signs give exposure all year round, to take advantage of football, cricket, Mt Barker Show, Christmas Pageant, Power of the Past and other activities located at the Mt Barker Oval.*

*Thank you for considering supporting Mt Barker Football Club. We always strive to ensure the sponsorship relationship is mutually beneficial to your business, and to the young sporting men and women of the Adelaide Hills.*

**For further information contact:**

**Clint Rogers**  
Sponsorship Manager

m. 0427 750 908  
e. [clintr@wesalute.com.au](mailto:clintr@wesalute.com.au)